



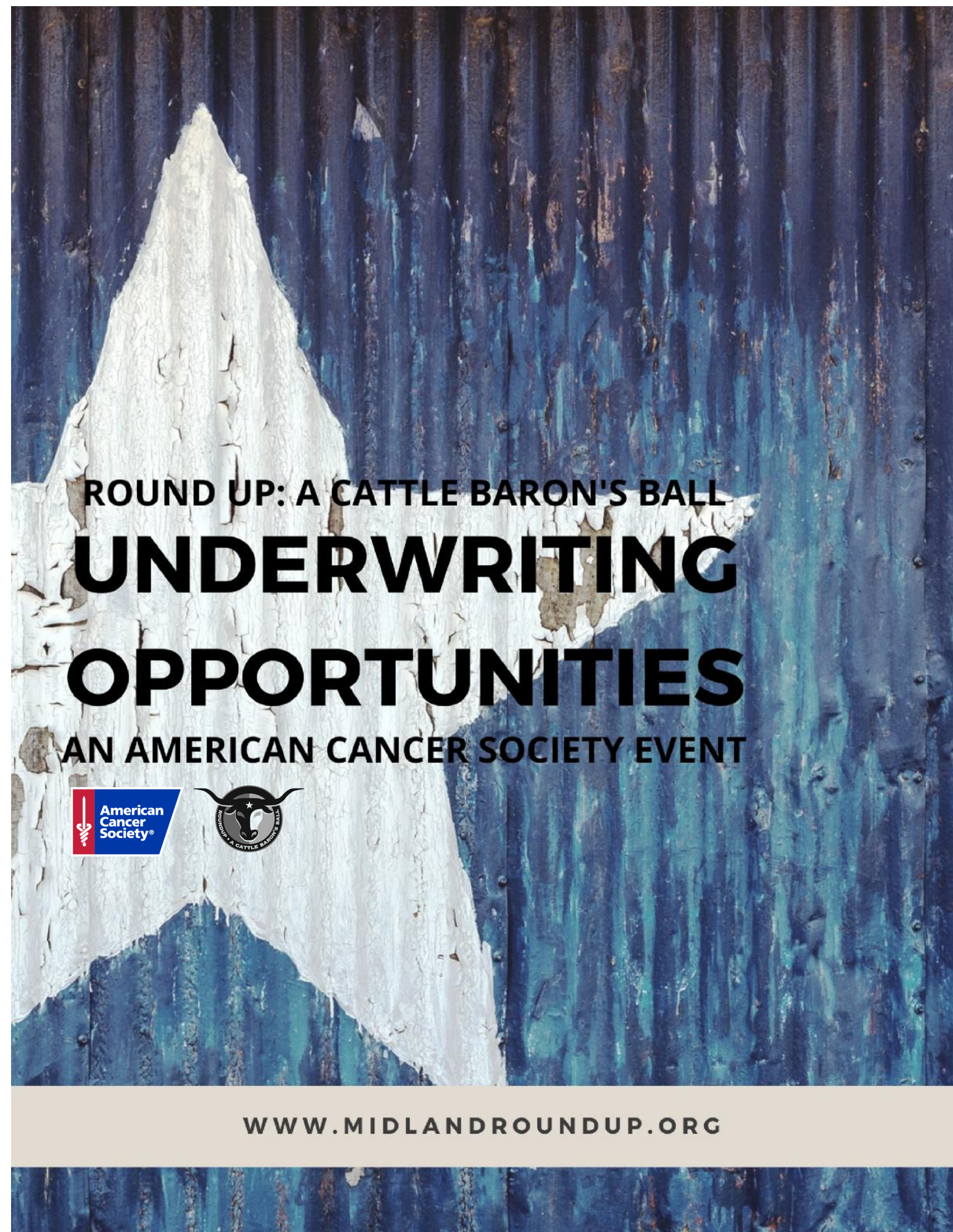
Contact Information

April Marshall
Event Co-Chair
(432) 312-1132
apriloftexas@suddenlink.net

Karmen Hendrix-Bryant
Midland Underwriting Chair
(432) 528-7384
karmen_bryant@icloud.com

Mike Marshall
Event Co-Chair
(432) 352-9287
marshalloftexas@suddenlink.net

Tim Jakel Jr.
American Cancer Society Staff Partner
Office (432) 683-6375 | Cell (432) 853-1001
Tim.JakelJr@cancer.org



ROUND UP: A CATTLE BARON'S BALL

UNDERWRITING OPPORTUNITIES

AN AMERICAN CANCER SOCIETY EVENT



WWW.MIDLANDROUNDUP.ORG



Saturday, April 21, 2018 | 6 pm - 11 pm
 Midland County Horseshoe Pavilion
 2514 Arena Trail | Midland, TX 79705



At the American Cancer Society Round Up: A Cattle Baron's Ball, your appetites will be satisfied with mouthwatering food, you'll two step the night away to great toe-tapping country music, and you'll have the chance to bid on some amazing items in our live and silent auctions. Guests will also have the opportunity to honor and remember those who have faced cancer.

Our volunteers work tirelessly throughout the year to give you a night to remember, and approximately 1,000 guests are expected to attend, including Permian Basin's corporate leaders, business leaders, young professionals, and more!

The American Cancer Society is the largest private, not-for-profit funder of cancer research. In addition to research, education, and prevention efforts, the American Cancer Society also provides programs and services to help guide patients and their families through their cancer experience.

Please help the American Cancer Society finish the fight against cancer by supporting the event as an underwriter.

	Lone Stars \$52,500	Texas Tycoons \$32,500	Texas Outlaws \$25,500	Texas Club \$16,500	Texas Rangers \$12,500	Sheriffs \$9,500	Marshals \$7,500	Cowboys & Buckaroos \$4,500	Cowhands \$2,500
Name/ Logo on all promotional materials	✓								
Receipt of Prestigious Society Awards	✓	✓	✓	✓	✓				
Banner at Event	Logo	Logo	Logo	Logo	Logo	Text	Text	Text	
Recognition in Event Invitation & Program	✓	✓	✓	✓	✓	✓	✓	✓	✓
Invitation Deadline: February 1, 2018					Program Deadline: March 1, 2018				
Recognition on Event Website and Social Media	✓	✓	✓	✓	✓	✓	✓	✓	✓
Sponsor Bags	7	5	5	4	4	4	4	4	2
Valet Parking Passes	3	3	3	2	2	2	2	2	1
General Parking Passes	4	2	2	2	2	2	2	2	1
Table	1 Platinum Plus & 4 Reserved (Seats 14)	1 Platinum Plus (Seats 10)	1 Platinum Table (Seats 10)	1 Gold Table (Seats 8)	1 Silver Table (Seats 8)	1 Silver Table (Seats 8)	1 Silver Table (Seats 8)	1 Bronze Table (Seats 8)	4 Reserved Tickets (Seats 4)

SOLD **LONE STARS... \$52,500**
 Headline Entertainment (3) Presenting Sponsor

SOLD **TEXAS TYCOONS... \$32,500**
 Beverages Catering

TEXAS OUTLAWS... \$25,500
 Venue* Rentals*

TEXAS CLUB... \$16,500
 Entertainment Setup* Invitations Soft Drinks* Dance Band* Security*

RESERVED **TEXAS RANGERS... \$12,500**
 Shirts* Program Volunteer Food* Sponsor Gift Bags

SOLD **SHERIFFS... \$9,500**
 Games* Live Auction* **PIONEER** Decorations* Committee Meetings*
 NATURAL RESOURCES

MARSHALS... \$7,500
 Wristbands Faces of Courage* Hand Fans EXPLORING WHAT'S POSSIBLE
 Bid Board* Raffle* Pig Races Photographer*
 Mobile Bidding* VIP Party Valet Parking Newspaper Ads

COWBOYS & BUKAROOS... \$4,500
 Bars (4)* Yellow Rose of Research* Silent Auction*

Children's Party (3) Parking Passes Koozies* Stadium Cup (2)* ALDERSON EUROPEAN MOTORS Midland, TX
 Stationary Hotel Rooms* Bank*
 Postage Save the Date Registration* Your One Source for Health
 Photobooth Patient Services Card Pill Box* Hand Sanitizer* LIGHTING THE WAY FOR HEALTH

COWHANDS... \$2,500
 Pen Toothpaste Squeezer* Post-it Note* Mini Highlighter*
 Pocket Corkscrew* Emery Board* Chip Clip* Children's Party